Enactus Report 2019-20

Enactus, Shivaji College, is one of the chapters included in "Enactus India", which is a network of students, faculty and business leaders, working together through social entrepreneurship, to resolve socio-economic challenges of communities in need. Our mission is to provide an impetus to students in the area of management training, education and research; and to build, expand and reinforce the required managerial skills to excel in the area of globalization and competition. It focuses on fostering the spirit of entrepreneurship along with social work in its students and creating future business leaders.

Events organised in 2019-20:

- Orientation Programme: Enactus Shivaji embarked its journey in this academic session with an Orientation Programme, on August 30, 2019, for the fi rst-year students of various courses. The Programme also marked the presence of the CEO of Sanfe, Mr. Archit Agarwal.
- Swastika: The Diwali Mela (Annual Fundraiser Event of Enactus Shivaji) was held on October 21, 2019. The Mela progressed with stalls of Enactus of various colleges of University of Delhi showcasing their projects and products. It also included fun activities, games, and food stalls.



Project of the Year:

• Project Sana is an endeavor to create reusable sanitary napkins and sell them to economically disadvantaged people. This initiative not only helps us in contributing towards the environment but also helps in guiding the underprivileged slum area women who are uninformed about menstrual hygiene. For this purpose, Enactus Shivaji collaborated with NGO Safe. The sanitary pads were tested at Sitra labs and samples were distributed among women. The products were then sold at different organisations like Sofi a NGO, Mustafabad; Rain Basera, Rajouri Garden; Janhit NGO, Azadpur; God Gives Everything NGO, Kashmere Gate; and Shakti Shalini NGO, Vinobapuri. Pads were also sold door-to-door in Raghubir Nagar. Enactus India supported the project by mentoring the volunteers at Shivaji College and offering suggestions.



• Menstrual Hygiene and Health Sessions: Enactus Shivaji conducted various menstrual hygiene and health sessions during the year in various government schools like Sarvodaya Girls Senior Secondary School, Shalimar Bagh, Kendriya Vidyalaya, Azadpur, and many more.



- Website Launch: Enactus Shivaji also launched its website (enactusshivaji.org) this year.
- APP Launch: Enactus Shivaji also launched an application for PCOD patients (enactusshivajiPCOD.apk) as addition to Project Sana. The app reminds the users to drink water, meditate, and has several exercises that patients should incorporate in their daily routine. The application will not only help the PCOD patients but also cross entrepreneurial boundaries by the number of users who choose to use the application, further raising revenue for our project.
- Enactus, Shivaji College organised a Webinar on May 5, 2020 at 3 pm on the Topic "Menstrual Hygiene and Social Entrepreneurship". The speakers for the same were Kathy and Jessamijn, Co-founder of EcoFemme and Prachi Kaushik, founder and director of Vyomini Social Foundation.



- Enactus Shivaji organised various live sessions and awareness campaigns concerning various social issues like coronavirus, mental health etc on the society's Instagram handle from June 5-7, 2020.
- Enactus Shivaji also went on with the production of 200+ sanitary napkins to be distributed in the slums from March to May, 2020.